



The African Investment Corporation

FOR IMMEDIATE RELEASE

March 17, 2009

THE UNITED STATES EMBASSY, CAMEROON, AND THE AFRICAN INVESTMENT CORPORATION WILL HOST THE 5th ANNUAL INVESTMENT FORUM ON PROJECTS AND FINANCE

The US Embassy in Cameroon will lead a high-level delegation of Cameroonian business executives to Washington D.C. for the 5th annual investment forum on projects & finance

WHAT: Investment Forum on Projects & Finance

WHEN: Monday May 4th – Thursday May 7th, 2009

WHERE: NATIONAL HARBOR, 163 Waterfront Street, National Harbor, MD 20745
Tel:– 1 (301) 749.1582, **Fax:**– 1 (301) 749.0085
<http://www.nationalharbor.com/consumer/hotels.htm>

WHO: US Embassy, Cameroon (Commercial Section); Daniel Anagho of the African Investment Corporation (AiC), US Export Import Bank (Ex-Im Bank), Overseas Private Investment Corporation (OPIC), US Chamber of Commerce, U.S. Trade and Development Agency (USTDA), Enterprise Florida, U.S. financial brokers, US Commercial Banks and US business partners interested in doing business with African countries.

Having attained this crucial point, the US Embassy in Cameroon and the African Investment Corporation (AiC) will be hosting the 5th annual investment forum on projects and finance. The primary objective is to promote and encourage American investments into Cameroon. Participants will be going through workshops which will train business people, consultants and key government officials on how to address best practice models to ensure the full financing of their projects. Participants will also have the opportunity to discuss new investment opportunities in Cameroon and review U.S based investment opportunities.

There are over \$1billion worth of private equity funds available for investments into Africa. We will discuss the process of getting access to and leveraging these funds.

Good economic management can make a contribution to poverty elimination, but only widespread strategically-placed business investment ... can create sufficient wealth.



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Key Themes:

- Learn how leading project financiers, including Multilateral Development Banks (MDBs) and Export Credit Agencies (ECAs) construct and utilize project financing models.
- Learn how to structure and enhance the financial viability of projects seeking financing from US banks, with US Export Import bank guarantees.
- Learn how to structure, enhance and manage joint ventures with US Companies.
- Learn about US based investment opportunities; how to invest and manage these overseas investments.
- Participate in presentations and workshops conducted by US businesses.
- Network and build professional relationships with fellow participants and leading US business and government agencies.
- Learn the value add of International Company Profiles (ICPs) in your search for financing.
- Learn how to leverage US private equity funds and the history of private equity funds in Africa
- Explore best practices in conducting financial, economic, and technical feasibility studies.

The mission of the U.S. Embassy's Commercial Section is to promote foreign direct investments (FDI) into Cameroon to help support economic growth, reduce poverty, and improve people's lives through training and strategic partnerships.

For interested participants from Cameroon, please Call or email us today at: 220 15 00, Ext: 4118 or 4382 YanaJP@state.gov, EkomCA@state.gov or TchamakeBO@state.gov at 33 42 34 34 or 33 42 53 31

For U.S. participants, please call or e-mail at: 240-893-4813 danagho@africaninvestcorp.com

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