

IBP SHOW ANNOUNCEMENT:
THE INSTITUTE OF FOOD TECHNOLOGISTS ANNUAL MEETING AND FOOD EXPOSITION,
NEW ORLEANS, LOUISIANA, JUNE 27 TO JULY 1, 2008

THE INSTITUTE OF FOOD TECHNOLOGISTS (IFT) ANNUAL MEETING & FOOD EXPO – THE MOST IMPORTANT GLOBAL FOOD INDUSTRY EVENT OF THE YEAR

EVENT DESCRIPTION

A. THE IFT FOOD EXPO IS BY FAR THE MOST HIGHLY REGARDED NEW PRODUCT FORUM IN THE INDUSTRY, BRINGING TOGETHER BUYERS AND SELLERS FROM ALL CORNERS OF THE FOOD SCIENCE AND TECHNOLOGY WORLD. THOUSANDS OF FOOD PROFESSIONALS FROM AROUND THE GLOBE MAKE THEIR WAY EACH YEAR TO THE IFT FOOD EXPO TO PURCHASE NEW PRODUCTS, TECHNOLOGIES, AND SERVICES, AND TO MAKE NEW PROFESSIONAL CONNECTIONS.

B. MORE THAN 1,000 EXHIBITORS FROM AROUND THE WORLD AND TENS OF THOUSANDS OF PRODUCTS WILL BE FEATURED AT THE IFT FOOD EXPO. THIS IS YOUR OPPORTUNITY TO SEE PRODUCTS IN ACTION, AND TALK DIRECTLY WITH VENDORS AND SUPPLIERS.

C. DELEGATES CAN TAKE ADVANTAGE OF THE INTERNATIONAL PAVILION, A PLACE TO VIEW A COMPREHENSIVE COLLECTION OF NEW PRODUCTS, EACH PRESENTED BY VENDORS WITH THE CAPACITY TO DO BUSINESS OVERSEAS. THEY WILL ALSO HAVE ACCESS TO AN INTERNATIONAL HOSPITALITY LOUNGE, AND AN INTERNATIONAL BUSINESS CENTER. MORE INFORMATION WILL BE AVAILABLE AT IFT.ORG/IFT08 BEGINNING OCTOBER 28, 2007.

D. IF YOU ARE A FOOD INDUSTRY PROFESSIONAL IN PURCHASING, INGREDIENTS, PRODUCT DEVELOPMENT, PRODUCTION, LABORATORY MANAGEMENT, OPERATIONS, CONSULTING, OR MANAGEMENT, THERE IS NO BETTER PLACE TO LEARN ABOUT THE NEWEST PRODUCTS, DISCOVER THE LATEST MARKET TRENDS, AND DEVELOP NEW BUSINESS RELATIONSHIPS THAN THE IFT ANNUAL MEETING & FOOD EXPO.

3. EVENT CONTACTS

A. SHOW ORGANIZER

INSTITUTE OF FOOD TECHNOLOGISTS (IFT)
HEIDI A. VOORHEES
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B. IBP PROJECT OFFICER

KEVIN HALEY
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4. EVENT PROMOTION

A. MULTILINGUAL BROCHURES ARE AVAILABLE ONLINE AND VIA E-MAIL. FOR HARDCOPIES, PLEASE CONTACT JENNIFER LONDON AT JLONDON@IFT.ORG.

B. THE IFT 2008 EVENT WEBSITE IS THE BEST WAY TO STAY UP TO DATE ON DETAILS OF THE IFT FOOD EXPO. YOU WILL BE ABLE TO FIND CONFERENCE SCHEDULES, IFT FOOD EXPO DETAILS, INFORMATION REGARDING RELATED IFT EVENTS, VISA INFORMATION, HOTEL AND TRAVEL DETAILS, AND OTHER KEY INFORMATION. INTERNATIONAL VISITORS CAN ALSO PRE-REGISTER BY VISITING THE WEBSITE. REGISTRATION OPENS MARCH 3, 2008. QUESTIONS SHOULD BE DIRECTED TO HEATHER JOIREMAN AT HCJOIREMAN@IFT.ORG.

C. ALL INTERNATIONAL DELEGATES THAT PRE-REGISTER THROUGH THE INTERNATIONAL BUYER PROGRAM WILL RECEIVE FREE ADMISSION TO THE FOOD EXPO AND DISCOUNTED ADMISSION INTO THE SCIENTIFIC PROGRAM EDUCATIONAL SESSIONS. PLEASE CONTACT HEATHER JOIREMAN AT HCJOIREMAN(a)IFT.ORG FOR DISCOUNT INFORMATION.

ONSITE PROGRAMS

A. INTERNATIONAL PAVILION, LOCATED ON THE FOOD EXPO FLOOR DURING REGULAR EXPO HOURS.

B. INTERNATIONAL HOSPITALITY LOUNGE, LOCATED AT THE ERNEST N. MORIAL CONVENTION CENTER.

C. INTERNATIONAL BUSINESS CENTER, LOCATED AT THE ERNEST N. MORIAL CONVENTION CENTER IN THE REGISTRATION AREA, HALL G.

SOME OF THE SERVICES THAT WILL BE AVAILABLE TO INTERNATIONAL DELEGATIONS INCLUDE:

- COMPUTER TERMINALS WITH INTERNET ACCESS
- COPY AND FAX MACHINES
- PRIVATE MEETING SPACE