

FOR IMMEDIATE RELEASE

February 22, 2007

THE UNITED STATES EMBASSY, CAMEROON, AND THE AFRICAN INVESTMENT CORPORATION WILL HOST THE 3RD ANNUAL INVESTMENT FORUM ON PROJECTS AND FINANCE

The US Embassy in Cameroon will lead a high-level delegation of Cameroonian business executives to Washington D.C. for the 3rd annual investment forum on projects & finance

WHAT: Investment Forum on Projects & Finance:

WHEN: Monday April 23rd – Friday April 27th, 2007

WHERE: Bethesda North Marriott® Hotel & Conference Center 5701 Marinelli Road
Bethesda, Maryland 20852 USA Phone: 1-301-822-9200 Fax: 1-301-822-9201 Toll-free: 1-800-859-8003

WHO: US Embassy, Cameroon (Commercial Section); Daniel Anagho of the African Investment Corporation (AiC), US Export Import Bank (Ex-Im Bank), Overseas Private Investment Corporation (OPIC), US Chamber of Commerce, U.S. Trade and Development Agency (USTDA), Enterprise Florida, U.S. financial brokers, US Commercial Banks and US businesses partners interested in doing business with African countries.

Having recognized this crucial point, the US Embassy in Cameroon and the African Investment Corporation (AiC) will be hosting the 3rd annual investment forum on projects and finance. The primary objective is to promote and encourage investments into Cameroon. Participants will be going through workshops which will train business people, consultants and key government officials on how to address best practice models for ensuring the full financing of their projects. Participants will also have the opportunity to discuss new investment opportunities in Cameroon and review U.S based investment opportunities.

A new workshop focused on private equity funds will be introduced to this year forum. There is over \$1billion worth of private equity funds available for investments into African companies. We will discuss the process of getting access to and leveraging these funds.

Good economic management can make a contribution to poverty elimination, but only widespread strategically-placed business investment ... can create sufficient wealth.



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Key Themes:

- Learn how leading project financiers, including Multilateral Development Banks (MDBs) and Export Credit Agencies (ECAs) construct and utilize project financing models.
- Learn how to structure and enhance the financial viability of projects seeking financing from US banks, with US Export Import bank guarantees.
- Learn how to structure, enhance and manage joint ventures with US Companies.
- Learn about US based investment opportunities; how to invest and manage these overseas investments.
- Participate in presentations and workshops conducted by US businesses.
- Network and build professional relationships with fellow participants and leading US business and government agencies.
- Learn the value add of International Company Profiles (ICPs) in your search for financing.
- Learn how to leverage US private equity funds and the history of private equity funds in Africa
- Explore best practices in conducting financial, economic, and technical feasibility studies.

The mission of the U.S. Embassy's Commercial Section is to promote direct investment (FDI) into Cameroon to help support economic growth, reduce poverty, and improve people's lives through training and strategic consulting services.

For interested participants from Cameroon, please Call or email us today at: 220 15 00, Ext: 4118 or 4382 YanaJP@state.gov, EkomCA@state.gov or TchamakeBO@state.gov at

For U.S. participants, please call or e-mail at: 240-893-4813 danagho@africaninvestcorp.com

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