



FOR IMMEDIATE RELEASE

July 23, 2007

THE UNITED STATES EMBASSY, CAMEROON AND THE CHICAGO MIDWEST WILL HOST THE THIRD ANNUAL FOOD AND TECHNOLOGY BUSINESS FORUM IN CHICAGO

The U.S. Embassy in Cameroon will lead a high-level trade delegation of African business executives and entrepreneurs to Chicago for a business forum and attendance to the 2007 World Wide Food Expo..

WHAT: Food and Technology Business Forum

WHEN: Tuesday, October 23, 2006 to Saturday, October 27, 2006

WHERE: Chicago Marriott Oak Brook, 1401 W. 22nd Street, Oak Brook, IL 60523 - *tentative*

WHO: The U.S. Embassy in Cameroon; Chicago Midwest; African business executives and entrepreneurs; and U.S. company representatives.

CHICAGO, IL.— The United States Embassy in Cameroon; the U.S. Export Assistant Center Chicago and Chicago Midwest are sponsoring a trade mission and business forum for African business executives and entrepreneurs. The forum will take place from October 23 to 27, 2007 in Chicago and US companies are welcome to meet with the trade delegation.

The delegation covers several sectors including farm equipment and supplies, prefab housing, restaurant/hotel supplies and equipment, agro commodities, road construction equipment, communications and internet technology, computer and computer supplies, cosmetics, grocery supplies, movie and audio production, industrial supplies, drugs and hospital supplies, food and drink processing equipment, insurance, baking equipment and supplies, petroleum, shipping vessels, freight forwarding, Coffee, Cocoa, Ethnic Foods, animal feed technology and supplies, tropical woods and more.

Chicago Midwest and US Department of Commerce related agencies will invite US companies to meet with the delegation during the forum. Organs of the US government that support international trade will present information about their services during the forum. Investment firms, banks that provide trade loans, representatives from freight related companies are also being invited to meet the delegation. The forum will provide a unique opportunity for US companies that want to reach new markets. Companies that want to meet the delegation should contact Eric Tande (eric@chicagomidwest.com).

Several field trips to area business establishments and industries are planned for the trade mission. Field trips currently planned include visits to a cosmetics plant, heavy equipment dealership, restaurant equipment distributor, coffee roaster, coffee processing equipment maker, food processing facility, and cosmetics



Chicago Midwest Export Corp.



Tel: 630 670-5551 or 312 421-7000
Fax: 630 898-8214
Email: eric@chicagomidwest.com
Web: <http://www.chicagomidwest.com>

U.S. Embassy, Cameroon

facility. Any business that wishes to invite interested parties in the delegation to visit its facility should contact Chicago Midwest (eric@chicagomidwest.com).

While in Chicago the delegation will visit the museum district with planned stops at the Field Museum, Museum of Science and Technology, and the Shed Aquarium. A 'Chicago Jazz' event is also planned for the delegation. The visiting executives will have the opportunity to attend the World Wide Food Expo that takes place in Chicago from October 24 to 27, 2007. The Worldwide Food Expo is the year's largest food and beverage processing and packaging event in the world, covering more than a million square feet with exhibits featuring 1,000 of the world's leading suppliers.

This event is part of efforts by US embassies around the world to increase US Exports. It is also part of the commitment of US Embassies to support private sector development in local communities around the world.

For more information on Food and Technology Business Forum, contact one of the following:

eric@chicagomidwest.com or call 1 630 670-5551
YanaJP@state.gov or Tel. +237 220 15 00 Ext 4118
EkomCA@state.gov or Tel. +237 220 15 00 Ext 4382

*Good economic management can make a significant contribution to poverty elimination,
yet only widespread strategically-placed business ventures ... can create sufficient wealth.*



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